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PRESS RELEASE

Upper Peninsula State Bank
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Escanaba, MI 49829
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Nicholas R. Bink Elected to the Upper Peninsula State Bank Board of Directors



Photo caption: Nicholas Bink

David C. Williams, President & CEO of Upper Peninsula State Bank, has announced that Nicholas R. Bink has been elected to the Board of Directors of the Upper Peninsula State Bank. Nick is a graduate of Escanaba Area High School and graduated with a bachelor's degree in business administration from Northern Michigan University in 1995 where he also played football. Nick has worked in his family business, Bink's Coca Cola, since his youth while also spending time working for Coca-Cola Enterprises in Grand Rapids, MI. In 2000, Nick was instrumental in starting the very successful Bink's Wines & Beverages business covering five counties in Michigan.

"I am very pleased that Mr. Bink will be joining our Board of Directors as he brings with him a strong business mind and an in-depth knowledge of many of our UP communities. He will be an outstanding addition to an already strong and accomplished group of individuals that comprise our current Board," said Williams. "As those who know Nick would agree, his personal character and reputation are impeccable, and we are looking forward to many mutual benefits of having him on our great banking team," Williams went on to say.

"Upper Peninsula State Bank is a forward-thinking financial institution that represents the best in safe, sound, and secure banking," said Bink. "Their more than 120-year commitment and sole focus on the Upper Peninsula, as evidenced by their recent expansions into Gladstone, Marquette, and now Houghton is second to none." Bink went on to say, "They are bringing the best technology to our markets while maintaining the highest level of personal service. This is a commitment that mirrors my own and I'm looking forward to a great and long-term association with them."

Nick is a lifelong native of Escanaba with a long history of giving back to his community. His wife Michelle is the Alumni/Development Director for Holy Name Catholic School and together they have four children - Nicholas, Brooke, Mari, and Nolan. Nick is an active supporter and charitable contributor to countless civic organizations and community projects. He also serves on the finance committee of his church and has served on several Boards and organizations including Big Brothers Big Sisters, OSF Advisory Board, and Escanaba Area Junior Hockey Association. Nick has also been active for many years coaching our youth in baseball, softball, hockey, and football.

Upper Peninsula State Bank is a \$300 million asset bank with banking offices located in Escanaba, Iron Mountain, Gladstone, Marquette and Houghton, Michigan. They maintain the highest ratings from independent bank rating agencies including the 5-star recognition from Bauer Financial. In addition to standard banking hours, they offer extended hours seven days per week through their Video Teller Network. They can also be reached online at www.upstatebank.net or facebook.com/upstatebank.

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You're going to like it here!

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