



STOP | THINK | CONNECT™

Week 3: October 16th through October 20th

Today's Predictions for Tomorrow's Internet

Take a look into our future through the lens of the connected internet and identify strategies for security, safety and privacy while leveraging the latest technology. With the explosion of digital interconnectivity, it is critical to explore everyone's role in protecting our cyber ecosystem.

Smart cities, connected healthcare devices, digitized records and smart cars and home have become our new reality. We want to remind you that your personal data is the fuel that makes smart devices work. While there are tremendous benefits of massive interconnectivity, it is critical to understand how to use cutting-edge technology in safe and secure ways.

PERSONAL INFORMATION IS LIKE MONEY. VALUE IT. PROTECT IT.



Own your online presence: Understand what information your devices collect and how it's managed and stored. Additionally, before adopting a new smart device, do your research to make sure others have had positive experiences from a security and privacy perspective.

Lock Down Your Login: Fortify your online accounts by enabling the strongest authentication tools available, such as biometrics, security keys or a unique one-time code through an app on your mobile device. Your usernames and passwords are not enough to protect key accounts like email, banking and social media.

References:

- <https://www.dhs.gov/about-stopthinkconnect>
- <https://staysafeonline.org/stop-think-connect>